



Saturday, April 13th, 2019

VIP Party 12:00 at Game On (sports bar in newly remodeled Edison Club)

Police escort from VIP Party to Tailgate Tour Event

Main event begins at 1 pm at the Lacleade County Fairgrounds

Contact Angi Schreiber at 715-627-7307

or email angela.cyp@outlook.com for more information

All sponsorships and logo's must be submitted by Angi to the Packers for approval by February 13th

Sponsorship	Package Benefits
<p style="text-align: center;">\$5,000 Wild Card Silver Package</p>	<ul style="list-style-type: none"> • Full-page sponsorship ad featured in event program. Inclusion in radio, TV, newspaper, and other promos • 10 Habitat for Humanity 2019 Packer Tailgate Tour T-Shirts • 10 VIP passes (\$2,500 value) to exclusive VIP Party. 5 VIP parking passes to the Tailgate Tour Event. Dine and mingle with the Packers before the event starts, attendees could win a signed celebrity giveaway item • 10 x 10 Display area for your signage/banners/kiosks and vendor table • 2 Fan tickets (\$80 value) During the Tailgate Tour Party attendees can access the Q & A, receive 2 food & drink tickets, get autographs, and a collector's poster • 8 General Admission tickets (\$80 value) to access the event and Q & A session
<p style="text-align: center;">\$2,500 MVP Team Player Package</p>	<ul style="list-style-type: none"> • Full-page sponsorship ad in event program. Inclusion in radio, TV, newspaper, and other promos • 4 VIP passes (\$1,000 value) to exclusive VIP Party. 2 VIP parking passes to the Tailgate Tour Event. Dine and mingle with the Packers before the event starts, attendees could win a signed celebrity giveaway item • Display area for your signage/banners. 10 x 10 Vendor area • 5 Fan tickets (\$200 value) During the Tailgate Tour Party attendees can access the Q & A, receive 2 food & drink tickets, get autographs, and a collector's poster • 4 General Admission tickets (\$40 value) to access the event and Q & A session
<p style="text-align: center;">\$1,000 Free Agent Primary Package</p>	<ul style="list-style-type: none"> • Premier half page sponsorship ad in event program • 2 VIP passes (\$500 value) to exclusive VIP Party. 1 VIP parking pass to the Tailgate Tour Event. Dine and mingle with the Packers before the event starts, attendees could win a signed celebrity giveaway item • Display area for your signage/banners. 10 x 10 Vendor area • 2 Fan ticket (\$80 value) at the event to access the Q & A, 2 food & drink tickets, autographs, and a collector's poster • 2 General Admission tickets (\$20 value) to access the event and Q & A session
<p style="text-align: center;">\$500 Rookie Small Business Package</p>	<ul style="list-style-type: none"> • Quarter page ad in event program • 10 x 10 Vendor area • 2 Fan ticket (\$80 value) at the event to access the Q & A, 2 food & drink tickets, autographs, and a collector's poster • 2 General Admission tickets (\$20 value) to access the event and Q & A session

\$400

Full Page (Non-bleed)
5" wide x 8" high

1/2 Page (Non-bleed)
5" wide x 3.875" high

\$250

1/4 Page (Non-bleed)
2.375" wide x 3.875" high

\$175

**GREEN BAY PACKERS
TAILGATE TOUR
DIGITAL AD
SPECIFICATIONS:**

ACCEPTED AD FORMAT: All ads must be sent as PDF press ready files*. They must be CMYK or Grayscale (black & white), 300 dpi, with fonts embedded. (All files will be placed in Adobe InDesign for final layout.)

***ADS THAT ARE SUBMITTED IN OTHER FORMATS WILL NOT BE ACCEPTED!**

Ads must be sent to:

angela.cyp@outlook.com on
or before February 13th, 2019



Habitat for Humanity of Langlade County
 PO Box 604
 Antigo, WI 54409
 715-627-7307

CONTRIBUTOR INFORMATION

Last Name: _____ First Name: _____
 Business Name: _____
 Street Address: _____ City: _____
 State ____ Zip _____ Telephone Numbers: Home (____) _____
 Work: (____) _____
 E-mail Address: _____
 ____ I would prefer that this contribution and/or my name be kept confidential.

Sponsorship

A ONE-TIME SPONSORSHIP, IN THE AMOUNT OF:

\$10,000 _____ \$5,000 _____ \$2,500 _____ \$1,000 _____ \$500 _____
 Other: \$ _____

Method of Payment

Check enclosed, please make checks payable to
 "Habitat of Humanity of Langlade County"
 Please bill my credit card: Visa Mastercard American Express Discover
 Card number: _____
 Expiration Date: _____ Code: _____
 Today's Date: _____

Please forward completed form and payment to:
Habitat for Humanity of Langlade County, PO Box 604, Antigo, WI 54409
Or email to angela.cyp@outlook.com



**Habitat
for Humanity®**

Dear Community Partner,

On April 13th, 2019 the Green Bay Packers will be coming to Antigo, WI as part of their 2019 Tailgate Tour. This promises to be one of the largest events of the year, drawing hundreds of people from Antigo and the surrounding areas.

The Green Bay Packers Tailgate Tour is a community outreach tour that serves as a thank you to their loyal fans while also assisting a local charity. Fans will have the opportunity for up-close and personal visits with a number of current and former players, and President/CEO Mark Murphy of the Green Bay Packers.

The festivities will begin at 1:00 pm at the Langlade County Fairgrounds. It will be a fun-packed event including activities such as: exciting adult & kids' games, live music, a hands-on project building a handicap access ramp, a question and answer session with the Packers, an autograph session, food, drinks, door prizes, a silent auction, and much more!

Your sponsorship of this event is an opportunity to collaborate with Habitat for Humanity of Langlade County to help make a difference in the lives of our local friends and neighbors. Friends and neighbors that are not in need of a hand out but rather a helping hand. Habitat homes are never free the recipients are required to make mortgage payments (at zero or very low interest rates), pay property taxes, property insurance, and keep maintenance up on the home. The difference with Habitat is we collaborate with lenders in order to lend to low income families/persons in need who often traditional lenders will not lend to.

By supporting this event, you will not only be supporting a great cause, you will help support our local Build a Home Program and our community home repair program and you will be spreading your company name to hundreds of potential customers. It is an opportunity to link your company name to two of the most well-known and respected names in the area: The Green Bay Packers and Habitat for Humanity. We will be working with media outlets throughout the area to successfully promote this great community event and acknowledge your company's sponsorship.

Enclosed are documents explaining the opportunities available to you for sponsoring the 2018 Green Bay Packers Tailgate Tour in Antigo. Along with monetary donations, we are also accepting in-kind donations, door prizes, and auction items to be used to ensure the success of this event. The sponsorship deadline is **Feb 13**. If you have any questions or want to arrange your contribution, please call Angela Schreiber direct at 715-216-4631 or e-mail at angela.cyp@outlook.com. We currently are in the process of building a new Habitat website but in the meantime please visit our Facebook page for the Renovation Station and "Like" us on Facebook. Thank you for your support!

Sincerely,

Angela Schreiber

Angela Schreiber
Executive Director
Habitat for Humanity of Langlade County
Angela.cyp@outlook.com
Direct 715-216-4631

